

Ad ID 577

Ad Text Our hearts are heavy with grief that we have lost another vibrant member of our community too soon. Our thoughts and prayers go out to all of Amber's family and friends whom she clearly loved deeply.

Trans woman murdered in Detroit. According to initial police reports, 20-year-old Amber Monroe was shot to death.

A lot of transgendered women don't have support systems or employment. So they are forced to do whatever they can do to survive. This attack was fueled by transphobia and we do know that Amber's murder is the 12th murder of a transgender woman in the United States this year, and the 10th murder of a transgender woman of color. Transgender women, and especially transgender women of color, are disproportionately affected by violence.

Her life was just beginning... I know that this loss will leave so many people with a hole in their lives and with more questions than answers. Let's work for real change so that our transgender sisters can be free from persecution. I know we can do better. We have to do better!

Ad Landing Page <https://www.facebook.com/LGBT-United-839497472793277/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like LGBT United, Friends of connections: Friends of people who are connected to LGBT United

Ad Impressions 3,542

Ad Clicks 455

Ad Spend 796.35 RUB

Ad Creation Date 08/11/15 08:31:51 AM PDT

Ad End Date 08/12/15 08:31:50 AM PDT



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